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a collaboration of destination pdf

The extent of collaboration and cooperation is an important determinant for the development of a tourism destination. These features are usually assessed through qualitative investigations. This letter proposes a quantitative approach based on the evaluation of the modularity characteristics of the network of the destination stakeholders. The results of a sample analysis are reported.

Collaboration and cooperation in a tourism destination: a

of collaboration evaluation in terms of strength and formalization of linkages (Mandell, 1999; Timothy, 1998) and benefits (Jamal & Getz, 1995; Bramwell & Sharman, 1999). Nevertheless, the issue of the evaluation of DMO-destination firms relationship in terms of both costs and rewards is fairly uncommon.

Destination management and stakeholders' collaboration in

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(PDF) Toward a Theoretical Framework of Collaborative

Developing a DMO iteratively relies on identifying and redefining a destination vision through collaboration. The pages that follow outline how to build a successful DMO to increase visitation while preserving a destination's assets. Every destination is different, however, so no one volume could ever be a complete resource.

Tourism Destination Management

Critical Review Destination collaboration: A critical review of theoretical approaches to a multi-dimensional phenomenon Alan Fyalla,¹ Brian Garrod,^{b,n} Youcheng Wanga,¹ a Rosen College of Hospitality Management, University of Central Florida, 9907 Universal Boulevard, Orlando, FL 32819, USA b School of Management and Business, Aberystwyth University, Penglais Campus, Aberystwyth, Ceredigion ...

Destination collaboration A critical review of theoretical

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Journal of Travel and Tourism Research, Special Issue Destination Management-2012 Collaborative Destination Management Planning: A Case Study of Byron Bay, Australia Jeremy Buultjens*, Nadine White* & Kate Neale* *Southern Cross University, Australia Abstract Tourism planning without a comprehensive consultation process is likely to reduce the effectiveness of the process.

Collaborative Destination Management Planning: A Case

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the goals of collaboration, specify the background rules for interaction, and regulate such interactions. There

are a number of challenges in using group-based tasks to assess collaboration. Several suggestions for assessing collaboration skills are made. Keywords: collaboration, collaborative learning, cooperation, group assessment

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